



EGYPTIAN THEATRE

PARK CITY, UTAH

DRAMATICALLY DIFFERENT.

Pharaoh Club

2010 PATRON SPONSORSHIP PROGRAMS

We encourage you to become a patron of our theatre! The Egyptian Theatre is a non-profit organization. Your contribution directly supports our stated mission and our guiding principles.

We rely on fabulous patrons like you to provide us the means to fill our stage with wonder. In exchange for that support, we want you to feel valued and a member of our theatre family. We offer sponsor packages to provide a big "thank you" from the Egyptian to you as you become a real part of the theatre and all of our social aspects.

Currently, we are seeking sponsors for our spring and summer theatrical performances. We will be producing "*Hair*" on stage for our major spring show.

Our patrons are offered several levels of support. Patrons seeking custom packages, donation opportunities, or benefits other than those presented in our Patron Sponsorship Program please contact: Director of Patron Relations: Brooke Hontz 435.645.0671 x24.

Thank you so much!

Randy Barton
Theatre Director
(435) 901-4119

THE EGYPTIAN THEATRE COMPANY

P.O. BOX 3119, PARK CITY, UTAH 84060-3119

MAIN: 435.649.9371 FAX: 435.649.0446

EGYPTIANTHEATRECOMPANY.ORG



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Encore Members (\$10,000 and Up) - Encore Benefits:

- **Private Use of Theatre** – Use of the Egyptian Theatre for one night for your event or performance*.
- **Marquee** - Your name on the marquee for the nights of the productions associated with your sponsorship.
- **Exclusive Seating** – First choice of reserved seats in the front three rows, cabaret seating, or balcony seating (depending on show).
- **Name/Logo** - Your entity's name/logo will be displayed in printed marketing materials for the productions associated with your sponsorship.
- **Golf Extravaganza – One hole sponsorship and four passes** to our September 2010 ETC golf event.
- **Pharaoh Club Card** – A gift card worth twenty percent of your donation (e.g. \$10,000 = \$2,000 gift card). The card may be used for any purchase at the theatre (show, program, event, concessions, merchandise, etc*). Card expires 24 months after activation.
- **Pharaoh Club Events** – Invite to our yearly bash and special events hosted for Pharaoh Club sponsors.
- **Website Recognition** - Name/logo hotlink prominently displayed on our **homepage** as a banner ad and on email and website listings of the productions associated with your sponsorship.
- **SUNDANCE FILM FESTIVAL!** – **Thirty** tickets to our exclusive seating for any 2010 Sundance screening at the theatre (must reserve before Jan 1, 2011, maximum of six tickets per individual screening).
- **Southwest Airlines Tickets** – Receive **8** one-way tickets (\$250 value per ticket) and have the opportunity to buy up to **30** additional tickets at \$150 each.
- **Tax Deduction** – A portion of your donation is fully tax deductible. We use this portion to sponsor events – we will discuss how you would like these funds to be used.

Marquee Members (\$5,000 to \$9,999) - Marquee Benefits:

- **Marquee** - Your entity's name on the marquee for the night of your choice*.
- **Exclusive Seating** – First choice of reserved seats in the front three rows, cabaret seating, or balcony (depending on show).
- **Name/Logo** - Your entity's name/logo will be displayed in our production's printed marketing materials.
- **Golf Extravaganza – Four** passes to our September 2010 golf event.
- **Pharaoh Club Card** – A gift card worth twenty percent of your donation (e.g. \$5,000 = \$1,000 gift card). The card may be used for any purchase at the theatre (show, program, event, concessions, merchandise, etc*). Card expires 24 months after activation.
- **Pharaoh Club Events** – Invite to our yearly bash and special events hosted for the Pharaoh Club sponsors.
- **Website Recognition** - Name/logo hotlink prominently displayed on our **homepage** as a banner ad.
- **SUNDANCE FILM FESTIVAL!** – **Eighteen** tickets to our exclusive seating for any 2010 Sundance screening at the theatre (must reserve before Jan 1, 2011, maximum of six tickets per individual screening).
- **Southwest Airlines Tickets** – Receive **4** one-way tickets (\$250 value per ticket) and have the opportunity to buy up to **20** additional tickets at \$150 each.
- **Tax Deduction** – A portion of your donation is fully tax deductible. We use this portion to sponsor events – we will discuss how you would like these funds to be used.

Please Note: *Sundance Film Festival Excluded. Also note: Pharaoh Cards cannot be used during Sundance.

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Producer Members (\$2,500 to 4,999) - Producer Benefits:

- **Exclusive Seating** – First choice of reserved seats in the front three rows, cabaret seating, or balcony (depending on show).
- **Name/Logo** - Your entity's name/logo will be displayed in our production's printed marketing materials.
- **Golf Extravaganza** – **Two** passes to our September 2010 golf event.
- **Pharaoh Club Card** – A gift card worth twenty percent of your donation (e.g. \$2,500 = \$500 gift card). The card may be used for any purchase at the theatre (show, program, event, concessions, merchandise, etc*). Card expires 24 months after activation.
- **Pharaoh Club Events** – Invite to our yearly bash & special events hosted for the Pharaoh Club and sponsors.
- **Website Recognition** - Name/logo hotlink prominently displayed on our **homepage** as a banner ad.
- **SUNDANCE FILM FESTIVAL!** – **Fourteen** tickets to our exclusive seating for any 2010 Sundance screening at the theatre (must reserve before Jan 1, 2011, maximum of six tickets per individual screening).
- **Southwest Airlines Tickets** – Receive **2** one-way tickets (\$250 value per ticket) and have the opportunity to buy up to **15** additional tickets at \$150 each.
- **Tax Deduction** – A portion of your donation is fully tax deductible. We use this portion to sponsor events – we will discuss how you would like these funds to be used.

Spotlight Members (\$1,000 -\$2,499) - Spotlight Benefits:

- **Golf Extravaganza** – **Two** passes to our September 2010 golf event.
- **Pharaoh Club Card** – A gift card worth twenty percent of your donation (e.g. \$1,000 = \$200 gift card). The card may be used for any purchase at the theatre (show, program, event, concessions, merchandise, etc*). Card expires 24 months after activation.
- **Pharaoh Club Events** – Invite to our yearly bash & special events hosted for the Pharaoh Club and sponsors.
- **Website Recognition**— Name/logo displayed on our donor page.
- **SUNDANCE FILM FESTIVAL!** – **Ten** tickets to our exclusive seating for any 2010 Sundance screening at the theatre (must reserve before Jan 1, 2010, maximum of six tickets per individual screening).
- **Southwest Airlines Tickets** – Have the opportunity to buy up to **10** one-way tickets at \$150 each (\$250 value per ticket).
- **Tax Deduction** - A portion of your donation is fully tax deductible. We use this portion to sponsor events – we will discuss how you would like these funds to be used.

Center Stage Members (\$500-\$999) - Center Stage Benefits:

- **Pharaoh Club Card** – A gift card worth twenty percent of your donation (e.g. \$500 = \$100 gift card). The card may be used for any purchase at the theatre (show, program, event, concessions, merchandise, etc*). Card expires 24 months after activation.
- **Pharaoh Club Events** – Invite to our yearly bash & special events hosted for the Pharaoh Club and sponsors.
- **Website Recognition** — Name/logo displayed on our donor page.
- **SUNDANCE FILM FESTIVAL!** – **Six** tickets to our exclusive seating for any 2010 Sundance screening at the theatre (must reserve before Jan 1, 2011).
- **Southwest Airlines Tickets** – Have the opportunity to buy up to **6** one-way tickets at \$150 each (\$250 value per ticket).

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The Egyptian Theatre Mission Statement

The Egyptian Theatre is dedicated to enriching lives through the performing arts. The Theatre is a non-profit organization committed to serving as a community asset by providing a variety of artistic performances, education, and outreach programs.

Guiding Principles from which the Theater will implement its mission and programs:

- We are the home of many users – we value each equally. We give calendar precedence to our in-house productions – and continue to place live theatrical productions as our top priority.
- We strive to value all patrons, contributors, sponsors, and grants equally. We recognize and reward each based on their unique contribution to our Theatre.
- We strive to create originality – either in whole or in the way we present others works.
- We realize that attention to detail and strong organization is the foundation for our success.
- We want to create a positive experience for both audience and performers that exceeds their expectations.
- We will maximize the use of every dollar to achieve our mission statement. We will operate in a fiscally responsible manner.
- We attempt to program for all ages and tastes.
- Our organization, events and our personality will emphasize joyfulness and the celebration of performance.

Egyptian Theatre 2009/2010 Sponsor Form

NAME/PHONE: _____

MAILING ADDRESS: _____

EMAIL ADDRESS: _____

Sponsorship Selection:

- **Encore Members (\$10,000 and Up) : Your Donation Amount \$** _____
- **Marquee Members (\$5,000 – \$9,999) : Your Donation Amount \$** _____
- **Producer Members (\$2,500 - \$4,999) : Your Donation Amount \$** _____
- **Spotlight Members (\$1,000 - \$2,499) : Your Donation Amount \$** _____
- **Center Stage Members (\$500- \$999) : Your Donation Amount \$** _____

CASH

CHECK

CREDIT CARD

(Visa, Master Card, or American Express)

Credit Card #: _____ **exp. date:** _____ **zip:** _____

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